

## **Molson Coors Stanley Cup® Champions T-shirt Promotion**

### **Terms and Conditions**

In order to participate and receive a bonus Stanley Cup® Champions T-shirt (the “Offer”) from Molson Canada 2005 (the “Sponsor”), NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive CyberEnterprises, LLC, the National Hockey League (“NHL”), or its member clubs (the foregoing NHL entities, collectively, the “NHL Entities”), I have read, understand and agree to the following Terms and Conditions set out below:

1. This Offer is only valid for a limited time to legal residents of Quebec, Alberta, British Columbia, Manitoba and Saskatchewan who are of legal drinking in their province of residence. This OFFER is only available WHILE SUPPLIES LAST or until July 4<sup>th</sup>, 2014, whichever comes first.
2. For residents of Alberta, British Columbia, Manitoba and Saskatchewan, to receive one (1) Stanley Cup® Champions T-shirt (each a, “T-shirt”), you must purchase one (1) specially-marked 15 can pack of either Molson Canadian or Coors Light; and for residents of Quebec to receive one (1) Stanley Cup® Champions T-shirt, you must purchase one (1) specially marked 15 bottle pack of Coors Light (together, the “Participating Products”). One (1) pin number (“PIN”) will be assigned and either printed on the inside panel (where applicable) or look for a PIN card inserted (where applicable) inside each specially marked case of Participating Products, while supplies last.
3. To redeem PIN, go to [www.stanleycupchampionstshirt.molsoncoorscontest.com](http://www.stanleycupchampionstshirt.molsoncoorscontest.com) and follow the online instructions. Complete the online registration form in full, including submitting your assigned PIN. All fields must be completed unless they are otherwise indicated as optional. Once PIN has been successfully submitted, you will receive a confirmation notice. All PIN submissions must be received by and no later than 12:00 p.m. EST on July 4<sup>th</sup>, 2014 (“PIN Entry Deadline”). Limit: one (1) PIN per person per email address per day. Sponsor will not be responsible for illegible, incomplete, lost, errors, misdirected, technical failures or late PIN entries, all of which will be void.
4. T-shirts may vary and will be distributed randomly by Sponsor subject to availability and while supplies last. Specific selection or sizes will not be available. T-shirts may not be exactly as shown in promotional materials and may not be returned or exchanged. Sponsor reserves the right to substitute a style and size, if necessary. Offer is only available for Canadian shipping addresses (no postal boxes) and for a limited time. T-shirts cannot be shipped to a postal box. Please allow 4-6 weeks for delivery. T-shirts will be mailed directly to the address provided on the registration form. Sponsor is not responsible for any lost, stolen, misdirected or damaged shipments.
5. PINs cannot be redeemed for cash nor can they be combined with any other promotional offer or coupon. PIN cannot be redeemed more than once. Limit: one (1) T-shirt per PIN.

6. Sponsor assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete registration forms, notifications, emails, replies, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of a registration form or PIN submission. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Offer or by any technical or human error which may occur in the administration of the Offer. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, registration forms or PIN. Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing or otherwise. Sponsor is not responsible for any injury or damage to you or to any computer related to or resulting from participating in this Offer. You assume liability for injuries caused or claimed to be caused by registering to participate in the Offer, or by the acceptance, possession, use of, or failure to receive Offer.
7. By registering and submitting a PIN, you hereby fully discharge and forever release Sponsor, the NHL Entities, and each of their respective advertising and promotional agencies, the provincial liquor authorities, beer distribution companies, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees"), from or in respect of, any and all claims, demands, losses, damages, actions or causes of action whatsoever, whether known or unknown, whether at law or in equity which I or my heirs, executors, administrators, successors or assigns may now or hereafter have against any of the Releasees in connection with this Offer, notwithstanding that such claim, demand, loss, damage, action or cause of action may have been contributed to or occasioned by the negligence or gross negligence of any of the Releasees.
8. Sponsor reserves the right at any time and for any reason to verify the validity of all registration forms and/or PIN redemptions, including the right to require proof of purchase/receipt (if necessary), and may refuse fulfillment of any Offer where it suspects fraudulent registration and/or PIN redemptions have occurred. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification. Any attempt to use a PIN number which is reproduced, altered, mutilated, tampered with, forged from its original state or not legitimately obtained or is not submitted in accordance with these Terms and Conditions will be void. Any other use constitutes fraud.
9. Sponsor reserves the right to amend, suspend or terminate this Offer at any time and without prior notice if any factor interferes with its proper conduct as contemplated by these Terms and Conditions. Sponsor further reserves the right to terminate this Offer

should any error in production, distribution, printing or any other event or error result in more than the stated number of T-shirts being claimed.

10. By participating in the Offer, you grant Sponsor the right to use your name, mailing address, telephone number, and email address (“Personal Information”) for the purpose of administering the Offer, including but not limited to verifying and contacting recipients; acknowledge and agree that Sponsor may disclose your Personal Information to third-party agents and service providers (including those agents and services providers outside of Canada) of Sponsor in connection with this Offer hereinabove.